

3-26-1993

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### Recommended Citation

"Tulane Assistant VP Named to Lead University of Dayton Advancement" (1993). *News Releases*. 8604.  
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# *The University of Dayton*

# *News Release*

March 26, 1993  
Contact: Teri Rizvi

## **TULANE ASSISTANT VP NAMED TO LEAD UNIVERSITY OF DAYTON ADVANCEMENT**

DAYTON, Ohio — Frances Evans Ary, assistant vice president for leadership and major gifts at Tulane University, will become University of Dayton vice president for advancement May 17.

Ary has been responsible for coordinating university-wide leadership and major gifts activity during Tulane's \$300 million campaign, which to date has raised \$120 million in cash and pledges.

In her new position, she will oversee the offices of development, public relations and alumni and parent relations.

"Fran Evans Ary brings professional knowledge, experience with a first-class advancement effort at Tulane and a high level of enthusiasm and energy to our advancement efforts," said Brother Raymond L. Fitz, S.M., University of Dayton president.

A New Orleans native, Ary, 39, has been at Tulane since 1988, moving from assistant director of major gifts, where she directed the \$25 million campaign for Tulane athletics, to director of regional programs, to director of major gifts before

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taking her current position in June 1992. In 1991, Ary played a leadership role in raising \$27.6 million in cash for Tulane, including \$4.2 million in unrestricted gifts and \$9.7 million from alumni, according to the *Council for Aid to Education (CFAE) Reports*. An additional \$11.4 million was raised in pledges.

Ary previously worked as an account executive for a public relations firm in New Orleans and was the managing partner and owner of an advertising agency in Traverse City, Mich., from 1979 to 1986. Among the objectives she will take on is building UD's annual level of support to \$15 million. The University of Dayton expects to raise approximately \$9 million in private giving this year.

"I was first attracted by the very clear statement of mission for the University of Dayton," Ary said. "I agree wholeheartedly with the University's vision and believe that UD has an important role to play as a force in society. It is very easy for me to say that my values align with the mission of the University. I think UD is a very marketable institution and I look forward to taking the University to various publics and finding new and increased avenues for support."

Ary, who earned a B.A. in psychology from Emory University in 1976, is married to attorney William R. Ary.

As vice president for advancement, Ary succeeds Patrick M. Joyce, who is now vice president for university relations at Duquense University.

The University of Dayton is Ohio's largest private university and one of the 10 largest Catholic universities in the nation.

For interviews, contact **Frances Evans Ary** at (504) 865-5794. She will be in Dayton the week of March 29.