

8-30-1999

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Recommended Citation

"Renovations Show Campus to Best Advantage" (1999). *News Releases*. 8529.
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UNIVERSITY of



DAYTON

1850-2000

NEWS RELEASE
WEDNESDAY, SEPT. 1: RENOVATIONS SHOW CAMPUS TO BEST ADVANTAGE

It's an industry maxim for four-year, residential universities: One of the best ways to get prospective students to sign on the dotted line is to get them on campus and make a very good first impression.

With renovations completed at Albert Emanuel Hall at the University of Dayton, all the major services set up to serve prospective students are located in one building — a beautiful place that evokes all the symbols of a traditional, residential college campus, say UD officials.

The renovations to Albert Emanuel Hall will be on display at an open house from 3 to 5 p.m. Wednesday, Sept. 1, during an open house for campus and community members.

A short welcome ceremony will begin at 4 p.m. with brief remarks by Brother Raymond L. Fitz, S.M., University president, and Chris Muñoz, associate provost for enrollment management. The Rev. Gene Contadino, S.M., rector, will bless the remodeled space by offering prayers and sprinkling holy water from a small bunch of greenery in each of the major offices.

"When prospective students and their families come to campus, they often don't know what to expect," says Myron Achbach, director of admission at UD. "What they see and how they are greeted sets the tone for the day. Now we're located at the entrance to campus, prospective students walk among these beautiful tall trees and see the columns at the entrance to the building before they enter the very comfortable, attractive lobby."

The campus visit is all-important when prospective students make their final choice of which college they'll attend, Achbach says. "In all the things we do, research and our own experience tells us that the campus visit is absolutely the single most important item in terms of students and their families making that final decision," he says.

Completed in 1999 at a cost of \$3.3 million, the remodeled campus building now houses the offices of admission, international admission, financial aid, student recruitment, student employment, scholarships, registration, registrar and enrollment management.

Albert Emanuel Hall, built in 1928, was vacated and remodeling began when the School of Law moved to its new home, Keller Hall, in fall 1997.

For more information or media interviews, call **Myron Achbach** at (937) 229-4411.

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