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DAYTON

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Contact: Teri Rizvi
rizvi@udayton.edu



NEWS TIPS

SEPT. 4: RUDY FLYER TO DRUM UP NAMES FOR UD ICE CREAM FLAVOR

Before rooting for the football Flyers in their first home game of the season, Rudy Flyer, the University of Dayton's mascot, will appear at Young's Jersey Dairy from 3 to 5 p.m. on Saturday, Sept. 4, to encourage ice cream lovers to name UD's sesquicentennial flavor.

Young's Dairy is just outside Yellow Springs at 6880 Springfield-Xenia Rd.

In celebration of the University of Dayton's sesquicentennial, Young's has concocted a creamy commemorative ice cream flavor that will be given to visitors at UD's 150th anniversary kick-off on campus Sept. 25. Owner Dan Young, who typically offers 50 flavors over the course of the year at his family's working dairy, has swirled strawberry preserves through blueberry ice cream in recognition of UD's red-and-blue school colors.

UD is running a "name the flavor" contest until Sept. 15. The person who offers the most clever, original or fun name will receive a sesquicentennial shirt, season Flyer football and men's or women's basketball tickets and a monthly coupon for free ice cream at Young's Dairy between September 1999 and May 2001 — the dates of UD's sesquicentennial celebration. To date, UD has received hundreds of entries.

To enter the contest, send a postcard with the suggested flavor's name to Abby Burns, Sesquicentennial Ice Cream Contest, University of Dayton, 300 College Park, Dayton, Ohio 45469-1681. Include your name, address and phone number. You may also e-mail your entry to icecream@udayton.edu. Entry forms are available at Young's Dairy and at various locations on campus.

UD's Student Government Association will hold a taste-testing event for students on campus Friday, Sept. 10.

For media interviews, contact **Abby Burns** at (937) 229-2223 and **Dan Young** at (937) 325-0629.