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## Achievement, Service, and Vision to be Honored with UD School of Business Administration Awards

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UNIVERSITY of



DAYTON

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## NEWS RELEASE

### ACHIEVEMENT, SERVICE AND VISION TO BE HONORED WITH UD SCHOOL OF BUSINESS ADMINISTRATION AWARDS

DAYTON, Ohio — The University of Dayton School of Business Administration will honor Dayton-area business leaders for their achievement, service and vision Nov. 16 at its third annual awards banquets.

R. Daniel Sadlier will receive the Alumni Lifetime Achievement Award.

Sadlier is a 1970 business management graduate of the UD School of Business Administration and president and CEO of the Fifth Third Bank of Western Ohio, where his leadership is credited with significantly increasing Fifth Third's asset base in Montgomery and Greene counties.

Sadlier currently serves on the UD board of trustees and has served as president of the National Alumni Association. He has lent his business expertise, which includes 14 years of experience at Bank One, Dayton, NA, before joining Fifth Third in 1990, to the School of Business Administration business advisory council.

Past chair of the Dayton Ballet Association and the Salvation Army of Dayton advisory board, Sadlier also chaired the 1997 United Way campaign. He has served on the boards of the Miami Valley Health Foundation, the Ohio Foundation of Independent Colleges and the Dayton Art Institute and on committees of the Dayton Board of Education and the Dayton Foundation.

Sadlier chaired the baseball task force for the Downtown Dayton Partnership, which will bring minor league baseball to the city in 2000. Sadlier lives in Washington Township.

Burnell R. Roberts will receive the Service Leadership Award.

Roberts is the former chairman of the board and chief executive officer of the Mead

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Corp. He has served for seven years on UD's business advisory council and contributed to developing a long-range plan for the School of Business Administration and such improvements as technology-enhanced learning facilities, a strengthened MBA program, the launching of an investment curriculum with a student-managed portfolio, the development of team teaching and increased fund raising.

Roberts, currently a principal with the private investment company Pembroke Associates, serves on the national campaign committee of UD's Call to Lead campaign.

He currently chairs the Dayton Foundation governing board and has chaired numerous fund-raising drives — for the arts, health care and education. He received in 1991 an honorary degree of doctor of business administration from the University of Dayton in recognition of his "extraordinary leadership" that "exemplifies the essence of what it means to be a good corporate citizen." Roberts lives in Oakwood.

Richard K. Kruse will receive the Vision Award.

Kruse, a former vice president of manufacturing and quality at NCR Corp., joined UD's business advisory council in 1988. His industry knowledge and executive savvy helped fuel major advancements within the school, including the redesign of the MBA curriculum, developing team-teaching relationships among faculty, setting strategic direction and most recently, developing the business plan for the Center for Executive and Leadership Development, which is managed by the School of Business Administration.

The center, a consortium of eight of the Miami Valley's most prominent organizations, combines resources to bring the best executive training to Dayton, saving time and money.

Kruse has contributed to the University's efforts to achieve its vision of national leadership in Catholic higher education. After retiring from NCR Corp., he volunteered his time to lead change initiatives at UD. He is credited with bringing business terminology and thought processes to the University's administrative functions — helping the entire organization to focus on its customers. Kruse lives in Washington Township.