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NEWS RELEASE

ELIZABETH DOLE TO BE HONORED FOR LEADERSHIP WITH VIRTUE

DAYTON, Ohio — The University of Dayton, in partnership with its National Alumni Association, will give the inaugural Leadership with Virtue Award to Elizabeth Dole, UD President Brother Raymond L. Fitz, S.M., announced today.

Dole will be presented the prestigious award at an award banquet on Feb. 10 at the Marriott Hotel as part of a series of events celebrating UD's sesquicentennial. The award is believed to be the first of its kind nationally.

When the University of Dayton announced in the spring its intentions to create an annual Leadership with Virtue Award and symposium, the National Alumni Association ran full-page ads locally and nationally to draw attention to the need for strong leaders with integrity from all walks of life. Aware that people are human and have faults, Fitz said the award would honor nationally and internationally recognized leaders who try to integrate a sense of moral commitment in their work and their lives.

"We live in a time when our leaders are not often viewed as reflecting a personal dedication to leadership with integrity and commitment to the common good," Fitz said. "The University of Dayton and our National Alumni Association think it is important to call attention to those outstanding individuals who dedicate their lives to the service of others while maintaining a high level of personal integrity. From the many viable candidates for this award, we sought an individual with a high sense of moral and ethical standards that embrace diversity of thought, style and perspective.

"Elizabeth Dole's leadership is revered the world over because it reflects purpose, commitment and virtue," he said. "Her many contributions to the health and welfare of humanity confirms her dedication and, thus, the appropriateness as our first honoree. The University of Dayton is certainly pleased to acknowledge Elizabeth Dole for her personal

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journey toward leadership with virtue.”

Dole’s extensive public service career includes leadership of the nation’s largest philanthropic and humanitarian organization. As president of the American Red Cross for eight years, Dole oversaw nearly 32,000 staff members and more than 1.3 million volunteers. Her work has also spanned the terms of five U.S. presidents. She served as deputy assistant to the president in the White House Office of Consumer Affairs, member of the Federal Trade Commission, assistant to President Reagan for public liaison, U.S. Secretary of Transportation and U.S. Secretary of Labor. Earlier this year, she made history when she mounted the most credible candidacy ever by a woman seeking the White House.

“As alumni, we’re very proud of UD’s balanced approach to prepare people for life based on academic excellence with a dedication to personal virtue,” said Jack Proud, past president of UD’s National Alumni Association and chair of the event. “This special focus to build balanced leaders is rather unique, and our award certainly brings attention to its importance. We sought out Elizabeth Dole for our inaugural award because we believe she exemplifies this special type of leadership.”

Dole will receive an original oil pastel painting from Bing Davis’ International Ancestral Spirit Dance series. Davis is a Dayton-based international artist. The University of Dayton also plans to endow a one-year scholarship in each recipient’s name to be awarded to a UD junior.

The Feb. 10 award banquet will include a presentation to winners of a Leadership with Virtue essay contest. Open to high school students, the contest requires a 600-word essay describing an individual who reflects leadership with virtue through the characteristics of vision, commitment, service, integrity, communication, emotional balance and inclusion. The first-place winner will be presented a \$500 honorarium, with a \$250 second-place prize and a \$100 third-place award. Deadline for entries is Jan. 14.

In conjunction with the Leadership with Virtue Award, a daylong symposium on leadership will take place Feb. 11 at the University of Dayton. The symposium will feature keynote and break-out sessions with some of the nation’s leading experts on leadership, including Margaret Wheatley, a fellow of the World Business Academy and author of *Leadership and the New Science*, recognized as one of the top 10 business books of all time by Xerox Corp. Another featured speaker will be Perry M. Smith, a retired major general who’s served as a military analyst for CNN, the McNeil-Lehrer News Hour and NBC News. He will address, “CNN and the Nerve Gas Special: Lessons from CNN’s Failure of Leadership and Ethics.”

Among other topics to be discussed at the symposium:

- Servant-leadership by James C. Hunter, author of *The Servant: A Simple Story About the True Essence of Leadership*;

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Elizabeth Dole: Page 3

- Transcending narcissistic leadership by Dean B. McFarlin, professor of management and marketing at the University of Dayton;
- Putting servant-leadership into practice by Jeffrey P. Miller, educator and consultant at the Greenleaf Center for Servant-Leadership; and
- Grassroots leadership by Pat and Craig Rider, co-founders of the Rider Group.

The University of Dayton, founded and sponsored by the Society of Mary, ranks among the 10 largest Catholic universities in the country and is the largest independent university in Ohio. The National Alumni Association represents 80,000 University of Dayton graduates worldwide. Its mission is to promote the University's reputation as a national leader in Catholic higher education and deepen ties between the University and its alumni.

Tickets and additional information on the awards banquet honoring Elizabeth Dole, the Leadership with Virtue symposium and the essay contest will be available online at <http://www.udayton.edu/leadershipwithvirtue>.

For additional information, contact Joan Swedlund, project director, at (937) 229-3262 or swedlund@udayton.edu.