10-14-1998

Old-Fashioned Pep Rallies to Spotlight Football, Soccer; UD Grad, Bar Code Inventor Returns to Alma Mater; JFK Statue Comes Home in Time for Homecoming; 300 Runners Expected for Homecoming 5k Race

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The University of Dayton Homecoming festivities will get started on Thursday, Oct. 15. About 3,000 people are expected to be on campus during the weekend.

**OCT 15-16: OLD-FASHIONED PEP RALLIES TO SPOTLIGHT FOOTBALL, SOCCER**

Two pep rallies featuring the UD band and athletes will be held during Homecoming Weekend.

A kick-off rally will be held from 11:45 a.m. to noon on Thursday, Oct. 15, at the Kennedy Union Plaza. Several members of the Pride of Dayton Marching Band will perform, and members of the UD football team will be introduced.

The rally featuring the women’s soccer team will be held from 11:45 a.m. to noon on Friday, Oct. 16, at the Kennedy Union Plaza.

**OCT. 16: UD GRAD, BAR CODE INVENTOR RETURNS TO ALMA MATER**

Paul McEnroe’s name probably isn’t familiar to you, but practically every item you’ve purchased in the last 20 years has his signature on it.

He developed the bar code.

McEnroe, who will be in Dayton to accept the University of Dayton Distinguished Alumnus Award, will talk about his work to develop the bar code at 3 p.m. Friday, Oct. 16, in O’Leary Auditorium in Miriam Hall on campus. Admission to the presentation, which is part of Homecoming activities, is free and open to the public.

McEnroe, a 1959 electrical engineering graduate of UD, developed the bar code as a project leader at IBM. It was his intention to improve efficiency in the supermarket industry. He created the vertical-bar coding system and a laser code scanner that has become the standard.

“It’s pretty well locked in now throughout the world,” McEnroe says. “I’d be surprised if something developed to change that. I guess IBM was just a lucky place for me to be.”

McEnroe (pronounced Mc-INN-row) will be available for media interviews following the presentation.

**OCT. 16: JFK STATUE COMES HOME IN TIME FOR HOMECOMING**

A restored 8-foot-tall abstract sculpture of John F. Kennedy and the eternal flame will be unveiled for alumni and students as part of the University of Dayton’s Homecoming festivities. The statue, recast in bronze, will be unveiled at 6:45 p.m. on Friday, Oct. 16, in front of Kennedy Union on campus.

Bro. Raymond L. Fitz, S.M., president, will read a congratulatory letter from Caroline Kennedy, and sculptor John Leon will talk briefly about the restoration process.

**OCT. 17: 300 RUNNERS EXPECTED FOR HOMECOMING 5K RACE**

About 300 runners and walkers will gather at the Frericks Athletics Center to compete in the annual Thomas J. Frericks 5K run/walk at the University of Dayton.

The race will be held at 10 a.m. on Saturday, Oct. 17, as a part of the Homecoming festivities. The race begins on the corner of Alberta and Frericks Way.