Motivational Speaker will Talk to UD Students About How to Succeed as Professional Women

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"Motivational Speaker will Talk to UD Students About How to Succeed as Professional Women" (1998). News Releases. 8991.
https://ecommons.udayton.edu/news_rls/8991
MOTIVATIONAL SPEAKER WILL TALK TO UD STUDENTS ABOUT HOW TO SUCCEED AS PROFESSIONAL WOMEN

DAYTON, Ohio — Ladies, don’t forget your manners.

This is just one piece of advice that Florence I. Wolff will give to University of Dayton students who will soon be entering the work place.

Wolff, professor emerita of communication at the University of Dayton, will address UD students about how to succeed as professional women in a speech at 7 p.m. on Wednesday, Nov. 4, in the Barrett dining room in Kennedy Union. The speech is sponsored by the Campus Activities Board.

Men and women must learn to work together as equals, Wolff says. In order to do this, men and women have to recognize their differences.

There are still barriers that women must overcome to succeed as professional business women, Wolff says. But it is important for women to remember basic etiquette.

“Women must also learn to project their voices and be very articulate. We are closely scrutinized by men,” Wolff says. Men tend to dominate the conversation and ignore what women are saying, according to Wolff. She reminds women to improve their diction and articulation.

Wolff says that women must learn to be very assertive, without being too aggressive and be pliable without being passive. “Women need to be confident, firm and knowledgeable so that men are less likely to interrupt and take over,” she says.

Men’s and women’s different listening skills are another favorite topic for Wolff. She believes that women are inherently better listeners because women are better at giving the nonverbal clues that tell people they are listening. Wolff says men are less likely to listen in order to learn. “Listening means learning; every time we listen we learn, grow and prosper,”

-over-

Office of Public Relations
300 College Park Dayton, Ohio 45469-1679 (937) 229-3241 Fax: (937) 229-3063
http://www.udayton.edu
Wolff says.

Wolff encourages students to start identifying specific goals and pursuing them. She also tells students to create their resume long before they attempt to enter the work place.

Wolff will also encourage students to look within themselves spiritually. “We have to look within ourselves to find out who we are, where we are going and how we are going to get there. We can not succeed without being happy with ourselves,” Wolff says.

Though she’s officially retired from the University, Wolff continues to teach one course each semester. When she is not teaching, she gives speeches and conducts seminars across the country to teachers, CEO’s, and the military.

-30-

For more information, call Amanda Quirke at (937) 285-3314. For media interviews, call Florence Wolff at (937) 299-0447.