October In the News

University of Dayton

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October was a banner month for the University of Dayton in the news.
As election day drew near, our faculty were in high demand for their expertise, commenting on everything from immigration to vice presidents to teaching about Trump. Our experts talked about the election in major national and international outlets that included high-profile outlets such as The New York Times, Bloomberg Politics, The Chronicle of Higher Education, CTV (Canada) and FiveThirtyEight.

Experts also commented on the Colombian peace deal in USA Today, choosing a law school in U.S. News & World Report, how the internet is changing our moral reaction to tragedy in America, Halloween costumes in the Christian Science Monitor, and snacks for weight loss in Women’s Health.

Local media sought out our experts for their election expertise, sustainability, legal issues, banned books, cybersecurity and many other topics.

So far in fiscal year 2017 through October, the total value of coverage is an estimated $9.5 million with an estimated reach of 1.03 million people. Media in states and countries other than Ohio and the U.S. have mentioned the University at least 717 times. Monthly and cumulative figures are based on Meltwater media monitoring service data.

You can visit our October in the News page for coverage highlights and click here to view links to all of the University's media coverage for the month.
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